



Niccolo Maltinti

U.S. COMMERCIAL DIRECTOR AND BRAND AMBASSADOR
MARCHESI ANTINORI



Niccolo Maltinti joined Marchesi Antinori in July of 2011 as the U.S. Commercial Director and Brand Ambassador. In addition to representing Antinori with the trade, he oversees the strategic planning and sales execution for the family's wines in the U.S.

Niccolo was born and raised in Florence, where he lived until he graduated from the University of Florence with a degree in Business Economics. While conducting research for his college thesis, "Marketing Strategies in the Wine Business: The Case of Super Tuscans," Niccolo had the chance to meet a number of inspiring wine personalities, including Marchese Piero Antinori, sparking his interest to further explore the fascinating world of wine.

After graduation, he traveled to New York City and fell in love with the energy, diversity and the infinite opportunities of the city and decided to move there in 2004. Since that time, Niccolo has worked in sales and marketing positions in the wine industry in the areas of importing, distribution, and on the winery side – managing the U.S. market for a luxury Tuscan brand. These roles aptly prepared him for his leadership role with Marchesi Antinori.

Outside of the office, his main interests are cooking, traveling, skiing and playing soccer. He's very passionate about art and is a member of the MoMA (Museum of Modern Art) and PS1 in New York. He lives in Manhattan.

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