

Bethany Ford
Owner & National Sales Manager
Illaha Vineyards

Bethany fell in love with Pinot Noir in the Santa Ynez Valley while she was earning a BFA in painting in Los Angeles. Inspired by the craft and process of making wine, and having always wanted to live in the Northwest, she moved to Oregon in 2005. Bethany joined the family and team at Illaha Vineyards in 2009 after gaining experience with some of Oregon's top wineries. Her sales experience drove Illaha's success in transitioning from a winery with a small distribution radius to achieving recognition in 40 markets internationally. At harvest, you can find her in work boots doing lab work, punch downs, and fruit sorting and cooking for the entire crew. Bethany has a WSET Level 2 Award for Wine and Spirits.