

**Robert Moshier**  
**Chief Executive Officer**  
**NW Wine Company – representing Hyland Estates Winery**

Growing up with dreams of the Mountain West, Robert spent college summers in western North Carolina at the Nantahala Outdoor Center where he was exposed to limitless possibilities of travel and the outdoor industry.

The day of his University of Alabama graduation, Robert packed up his car and headed West for Utah's Little Cottonwood Canyon and Alta's fresh powder. While there, he met Alaska Outdoor Mountain Guides and Climbing School and took a summer job as a climbing guide in southeast Alaska.

Following the thread of adventure, and fully in the throes of mountain exploration at this point, Robert landed in Oregon and felt home. He combined his degree in production and operations management with an interest in winemaking and launched his career at NW Wine Co. with Laurent Montalieu.

Today as NW Wine Co. CEO, Robert oversees one of Oregon's largest wineries while also farming his own historic property, Fir Crest Vineyard with his family in Yamhill Carlton.