

Nancy Garrison, Co-Founder, Garrison Brothers

Nancy Garrison is a fourth generation Austinite. Her family is well known in town for their success in retail and real estate. Growing up in the family business, Nancy has spent most of her life and career in textiles, marketing, and sales. She attended University of Texas at Austin, Moody College of Communications and earned a B.S. in Communications. At graduation, she was recruited for an executive leadership program at Filene's, a department store in Boston. There she became an assistant buyer and was promoted to buyer and department manager. In 1990, Nancy moved back to Austin to lead her family business, Scarbroughs Department Stores. She served as Scarbroughs President for 15 years until 2009, when the family closed all stores after over 100 years in business.

Nancy and her husband, Dan founded Garrison Brothers Distillery in 2006 located in Hye, Texas. Their first bottled bourbon went into the market in 2010. As co-founder, Nancy hosts bourbon dinners across the nation, works hands-on with the sales and marketing teams, and, in the last few years helped create a new expression of honey infused Garrison Brothers bourbon called HoneyDew. It has become one of Garrison Brothers' bestsellers and is now distilled and sold year-round.

She is an important voice in her local community. Nancy recently received the 2021 Outstanding Alumni Award from Moody College of Communications at University of Texas, Austin. Nancy currently serves on non-profit boards in Austin including being a founding member of Good Bourbon for a Good Cause and previously for The Trail Foundation. She has also served on the Lady Bird Johnson Wildflower Center, Junior League of Austin, Women's Symphony League of Austin, and Ballet Austin boards. She is also past member of Young Entrepreneurs Organization.

Nancy is the proud mother of two and relishes family time spent traveling and hiking the trails of beautiful Colorado. Sometimes called the Queen Bee of Garrison Brothers, Nancy enjoys her bourbon most often, neat.